

## Initial Meeting Notes

Date: 11/02/22

### Roles

- Creative Director: Abby
- Designer/Developer: Krissy

### Meeting Notes

<https://wustl.zoom.us/rec/play/GpLbQ5KyZF3oWdYXK7eNslkyzQmNGbD19AFbjdqGQlhuqd5VwqKafO2QZQlv3LErwSNVVH3jHJWp1sdB.cnQ824PmyQU7JPJb?startTime=1667423071000>

- Message
  - Carole King is a powerful artist who's been behind the scenes of some of the most popular songs produced in the 70s and 80s. Unfortunately, many people do not know her name/face.
- Simple descriptions for each section
  - 2-3 sentences per section
  - Focus on popular songs
- One long running page but open to multiple pages
  - One for early career, later career, one for legacy
- Visual Style
  - 80s editorial style
  - Muted colors
  - Suggested: black and white on tan
  - Bold, slab typeface (either sans or serifs could work)
- Images
  - From [https://en.wikipedia.org/wiki/Carole\\_King](https://en.wikipedia.org/wiki/Carole_King) or [www.caroleking.com](http://www.caroleking.com)
  - Older and younger images of her